



EMMY FYC 2018 MAILER

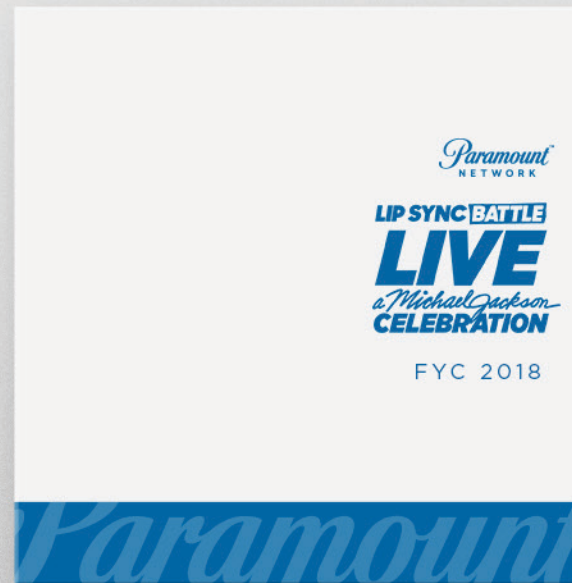
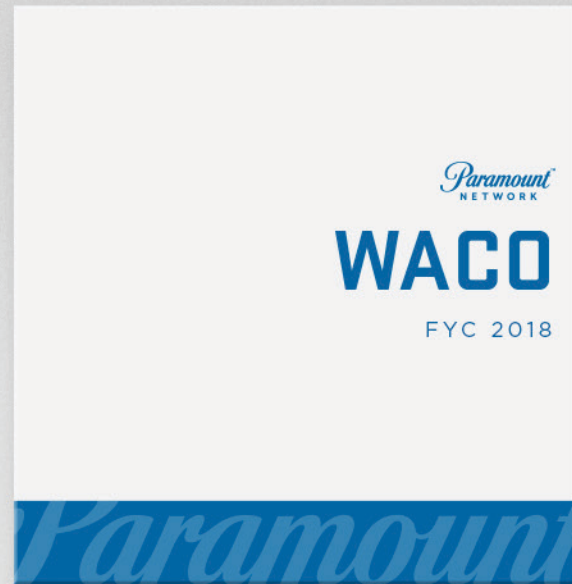
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TIER A

BASIC



TEAR-OPEN ENVELOPE SHIPPER



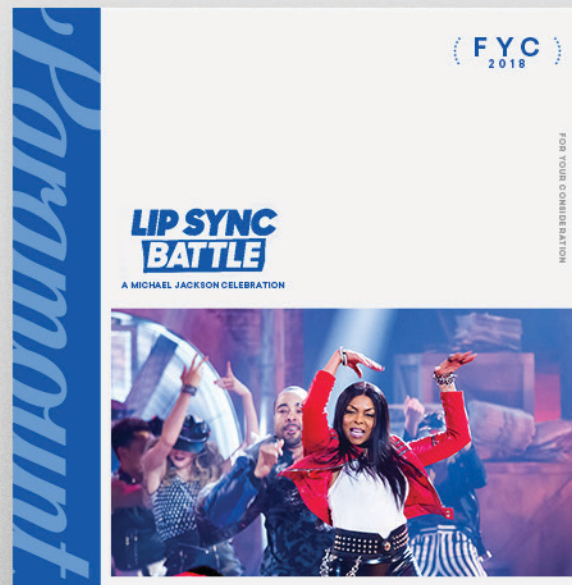
TWO SOFT SLEEVES



INTERIOR SPREAD WITH DISC POCKETS



TEAR-OPEN ENVELOPE SHIPPER



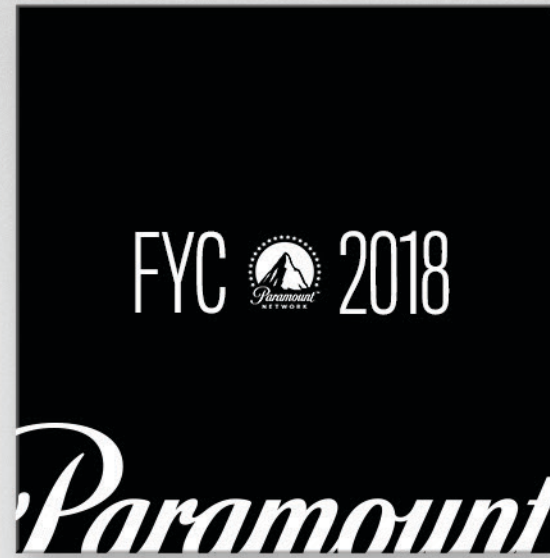
TWO SOFT SLEEVES



INTERIOR SPREAD WITH DISC POCKETS



TEAR-OPEN ENVELOPE SHIPPER



SOFT SLEEVE



INTERIOR GATEFOLD



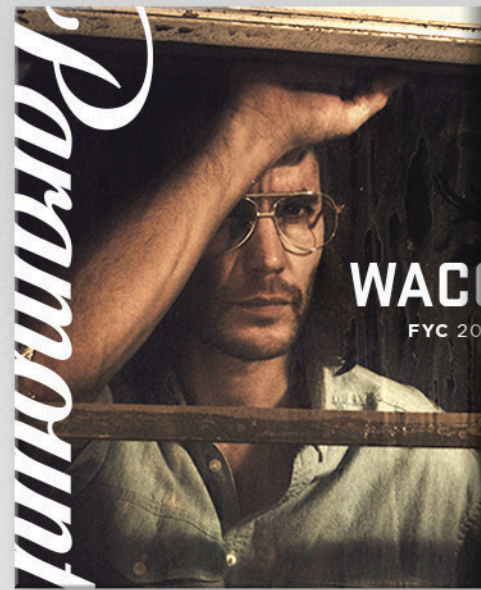
INTERIOR SPREAD WITH DISC POCKETS

TIER B

MODERATE



CORRUGATE SHIPPER



TWO SLEEVES WITH LEFT-LOADING SLIPCASES (NOT WRAPPED BOXES)

INTERIOR SPREAD WITH DISC POCKETS



CORRUGATE SHIPPER



TWO SLEEVES WITH LEFT-LOADING SLIPCASES (NOT WRAPPED BOXES)



INTERIOR SPREAD WITH DISC POCKETS

TIER C

PREMIUM



CORRUGATE SHIPPER



WRAPPED SLIPCASE THAT CONTAINS TWO LAY FLAT BOOKS



LAY FLAT BOOK WITH PREMIUM PAPER STOCK



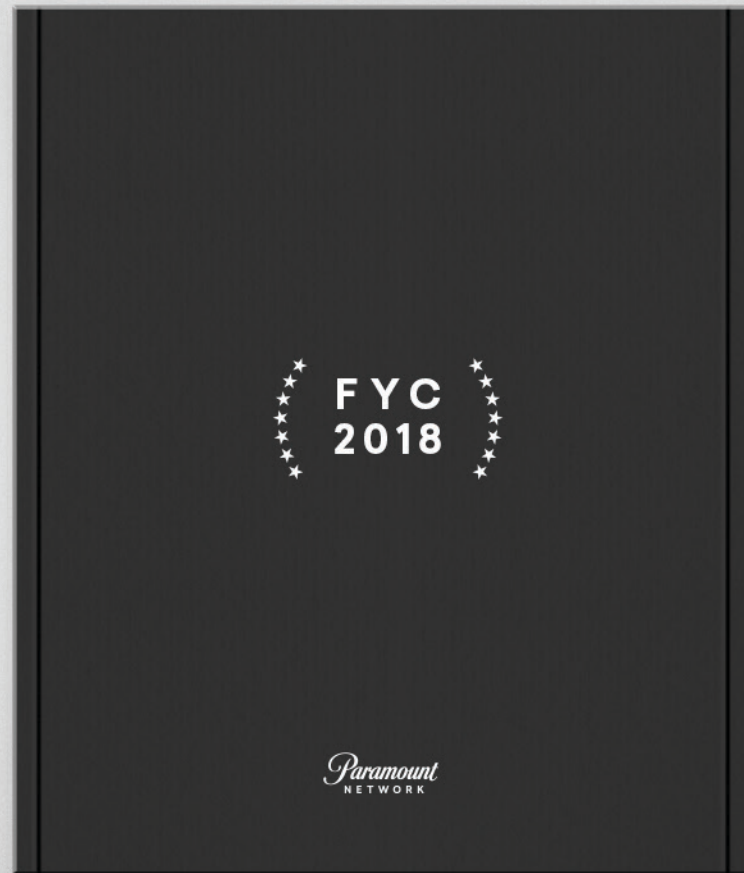
INTERIOR SPREADS WITH DISC POCKETS



LAY FLAT BOOK WITH PREMIUM PAPER STOCK



INTERIOR SPREADS WITH DISC POCKETS



CORRUGATE SHIPPER



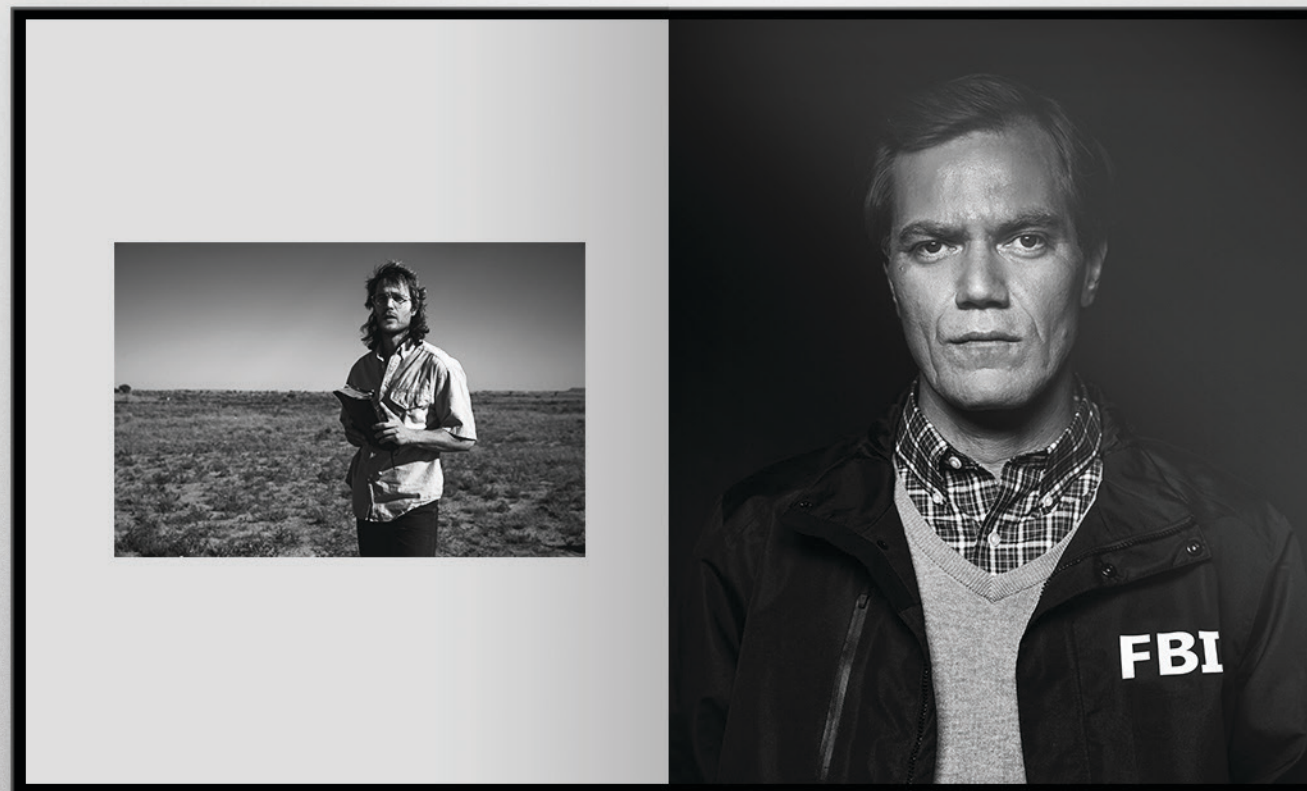
WRAPPED SLIPCASE THAT CONTAINS TWO LAY FLAT BOOKS

BLACK-ON-BLACK GLOSS VARNISH LOGO



LAY FLAT BOOK WITH PREMIUM PAPER STOCK

SOFT TOUCH WITH
GLOSS VARNISH ON INSET STRIP



INTERIOR SPREADS WITH DISC POCKETS



LAY FLAT BOOK WITH PREMIUM PAPER STOCK

SOFT TOUCH WITH
GLOSS VARNISH ON INSET STRIP



INTERIOR SPREADS WITH DISC POCKETS



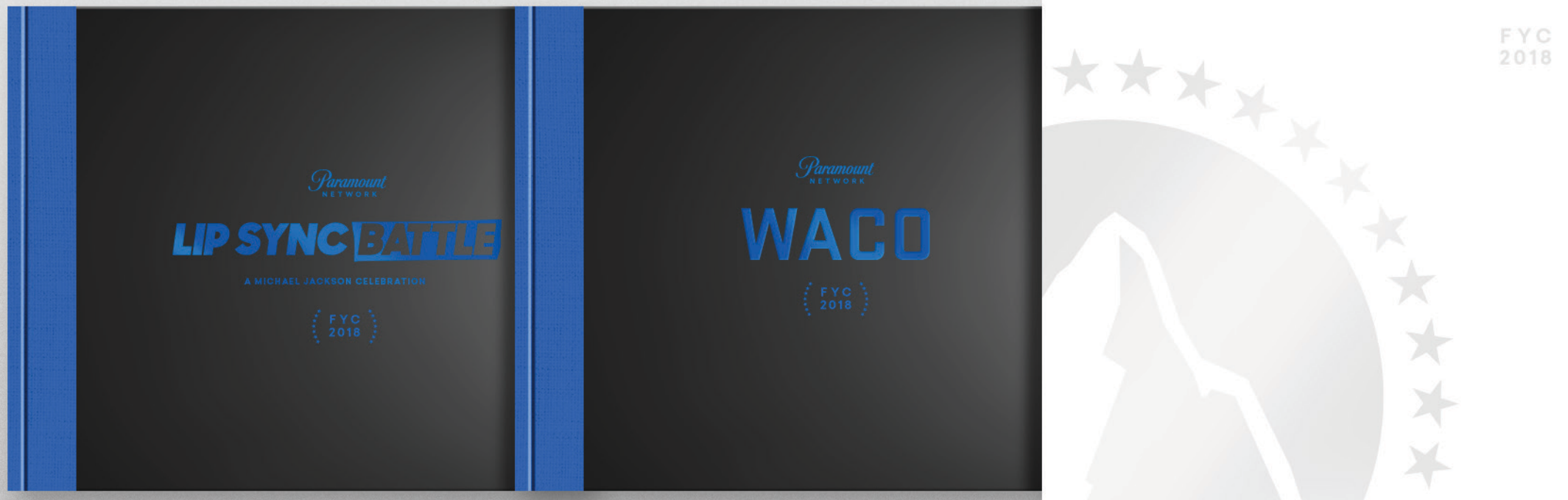
CORRUGATE SHIPPER

FOIL-STAMPED LOGOS



WRAPPED SLIPCASE THAT CONTAINS TWO LAY FLAT BOOKS

SHORTENED SLIPCASE WITH EXPOSED BLUE SPINE
WHITE-ON-WHITE GLOSS VARNISH LOGO

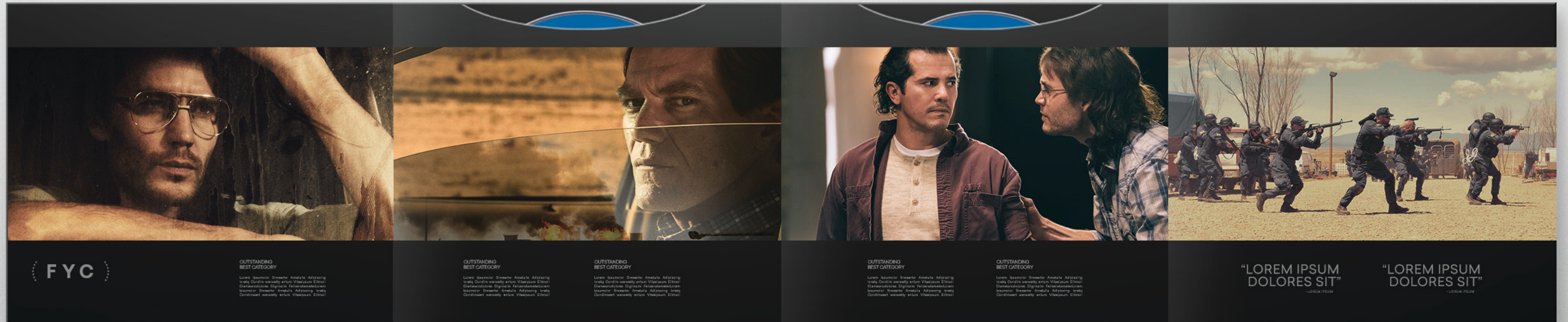




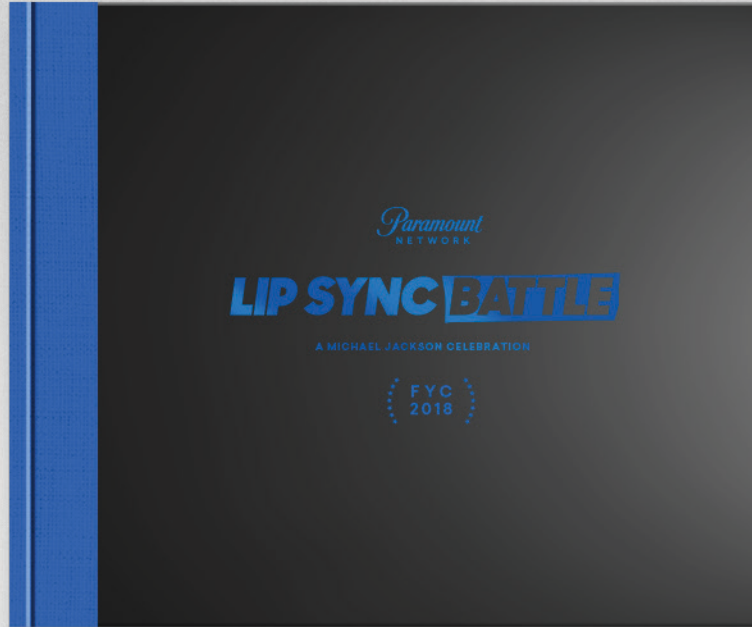
LAY FLAT BOOK WITH PREMIUM PAPER STOCK
SOFT TOUCH WITH FOIL-STAMPED LOGO



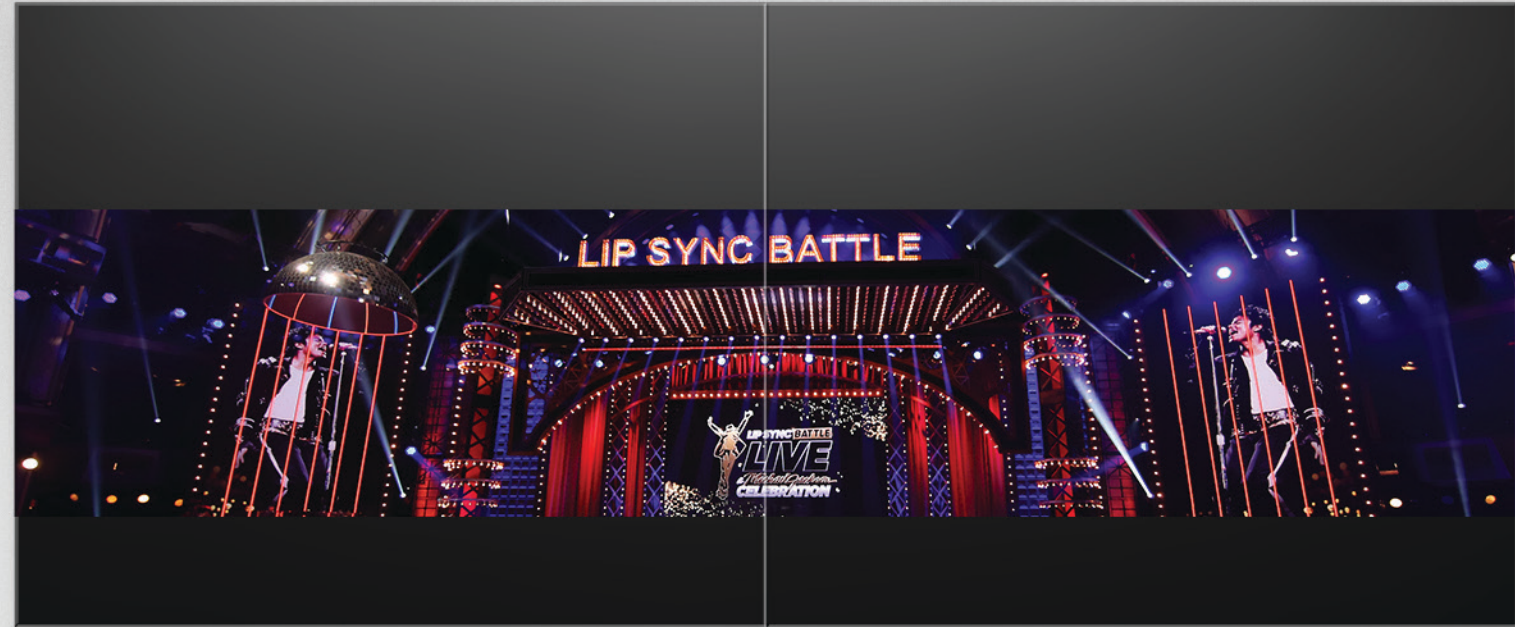
INITIAL GATEFOLD OPEN



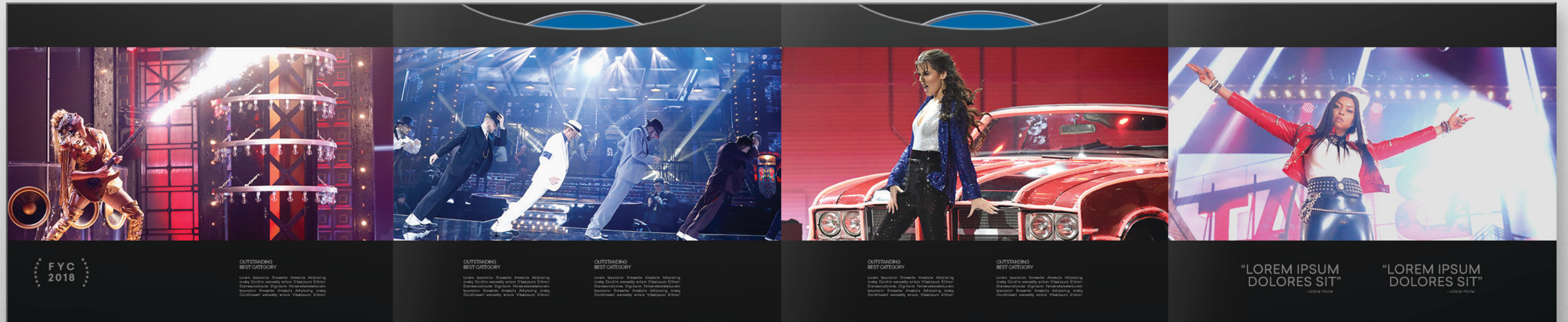
4-PANEL INTERIOR SPREAD WITH DISC POCKETS



LAY FLAT BOOK WITH PREMIUM PAPER STOCK
SOFT TOUCH WITH FOIL-STAMPED LOGO



INITIAL GATEFOLD OPEN



4-PANEL INTERIOR SPREAD WITH DISC POCKETS