

PHOTO-
SHOOT
CONCEPTS

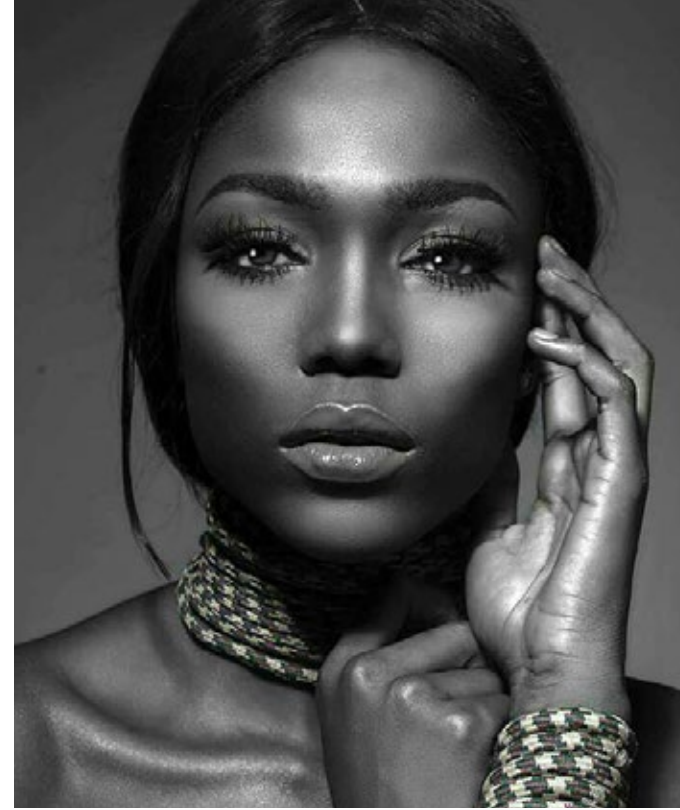
USA

PEARSON

CORE



TONE/COLOR



EXPRESSIONS



001

EYE ON YOU

Close up of Pearson. Hands over her face as she peeks through. She makes stunning eye contact with the viewer, letting them know that she has an eye on you.



TONE/COLOR



EXPRESSIONS



002

IN SIGHT

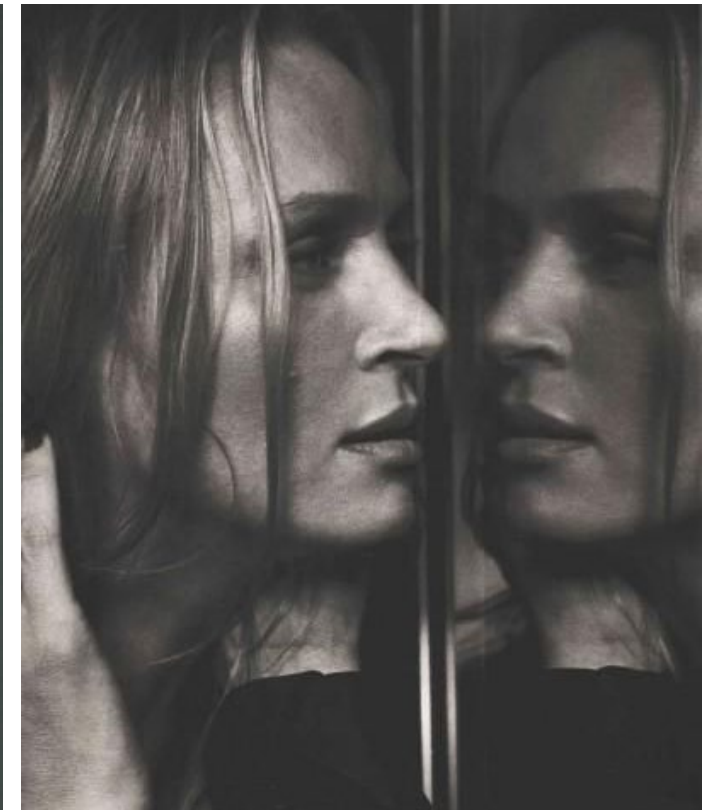
Shadows are cast on Pearson's face. A sliver of light on her eyes, revealing an intense look. She has her sights on doing whatever it takes to win.



TONE/COLOR



EXPRESSIONS



003

INQUISITIVE

Pearson peers around the corner mirror to investigate. The reflection on both sides symbolizes the duality her character struggles with - her moral values are being challenged.



TONE/COLOR



EXPRESSIONS



004

TIPPING THE SCALE

Pearson as the lady justice, blindfolded. She's tipping the scales in her favor as she peeks through to leverage any and all information to win.



TONE/COLOR



EXPRESSIONS



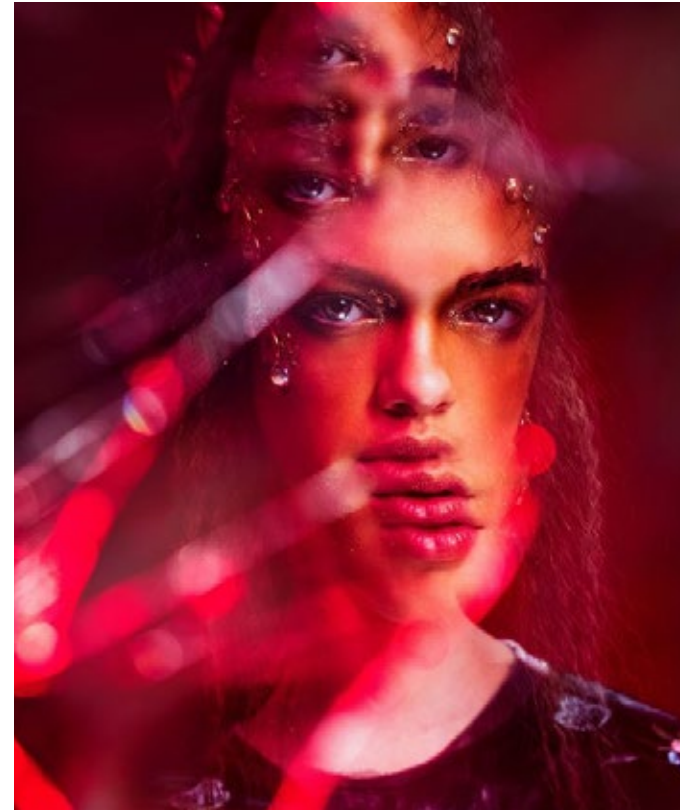
005

WINDY CITY

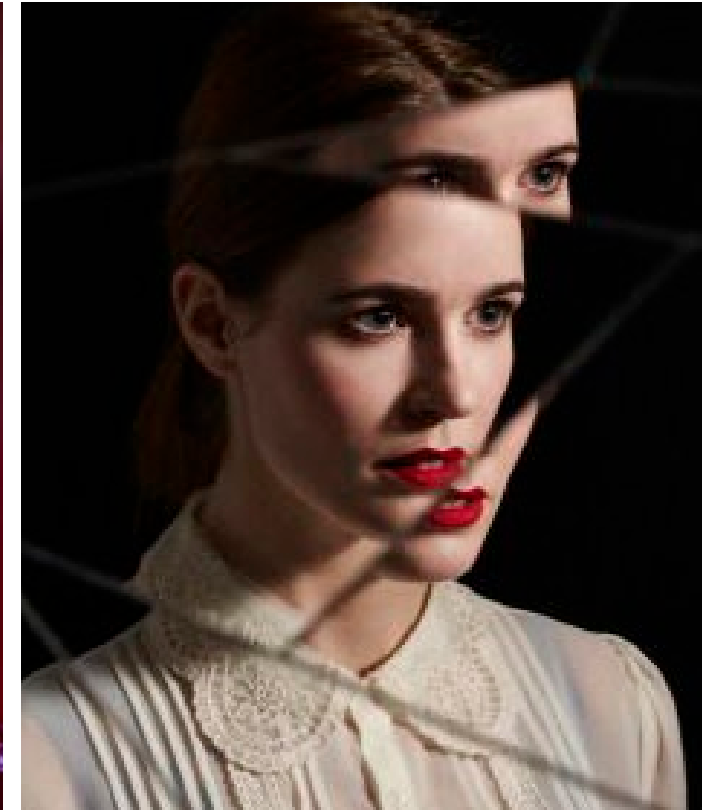
A caught moment of Pearson persevering in the windy city of Chicago. Hair flying - eyes and facial features are sensually revealed. She moves behind the scenes and sees all.



TONE/COLOR



EXPRESSIONS



006

FRAGMENT

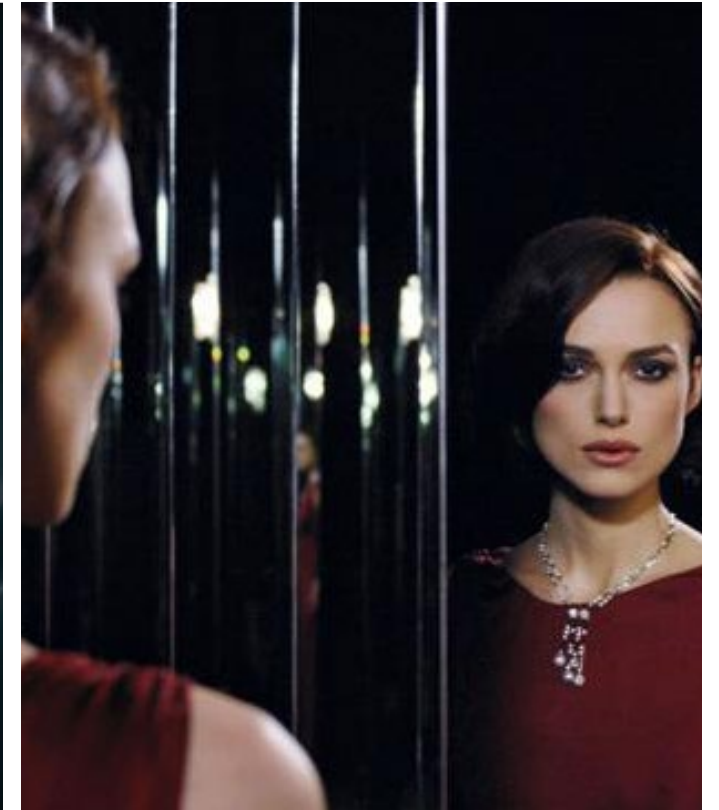
Pearson's reflection in a fragmented mirror. Symbolizing the conflict she struggles within herself. She wants to do everything to win but her values are being compromised.



TONE/COLOR



EXPRESSIONS



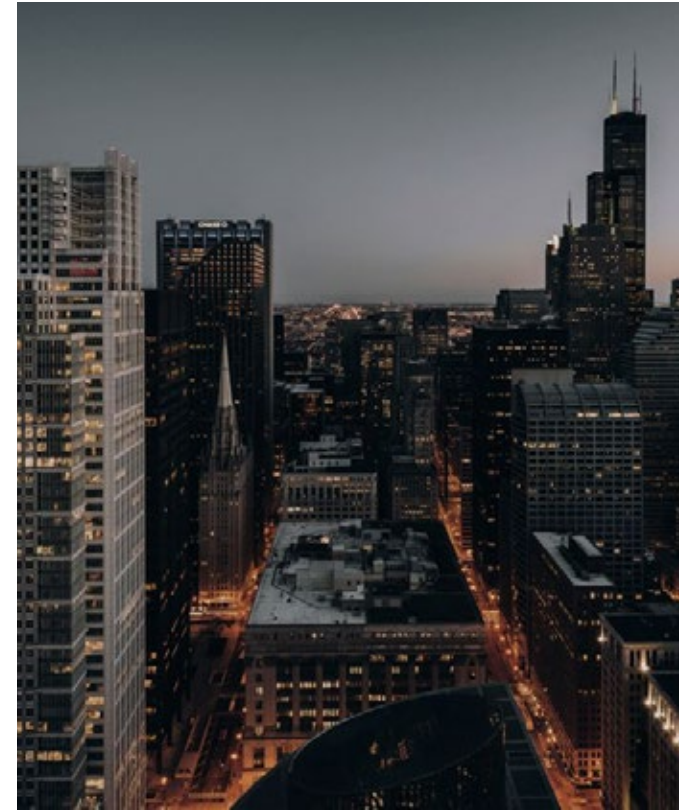
007

DIVIDED

Pearson's reflection in a fragmented mirror. Symbolizing the conflict she struggles within herself. She wants to do everything to win but her values are being compromised.



TONE/COLOR



EXPRESSIONS



008

VENI VIDI VICI

Pearson behind a window. She peers out to the Chicago skyline as it reflects over her face. She is ready to conquer whatever the city throws at her.



TONE/COLOR



EXPRESSIONS



009

EVERYWHERE

Pearson behind a mirror on a Chicago street. Her reflection on the opposite side shows her walking in another direction. She has to be everywhere at once to win at this game.



TONE/COLOR



EXPRESSIONS



010

MULTIPLICITY

Pearson sits confidently. She is shot in multiple mirror angles symbolizing that she can be everywhere at once - necessary to win at the many games she's playing.



TONE/COLOR



EXPRESSIONS



011

BEAUTY IN BEAST MODE

Glamorous and gritty. A fabulously-clad Pearson is juxtaposed in a grungy setting. She's not afraid to get her hands dirty and face problems in the tougher parts of town.



TONE/COLOR



EXPRESSIONS



012

GOTHAM

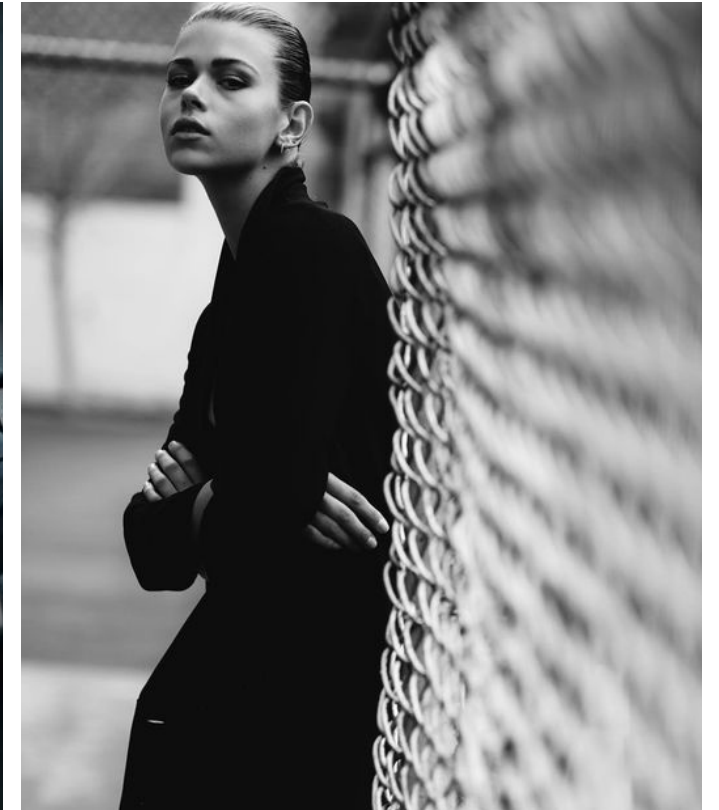
A smartly dressed Pearson is juxtaposed in a cold and steely industrial setting. Her fearless demeanor to tackling problems takes her to the most unwelcoming of places in the city.



TONE/COLOR



EXPRESSIONS



013

INNER CITY

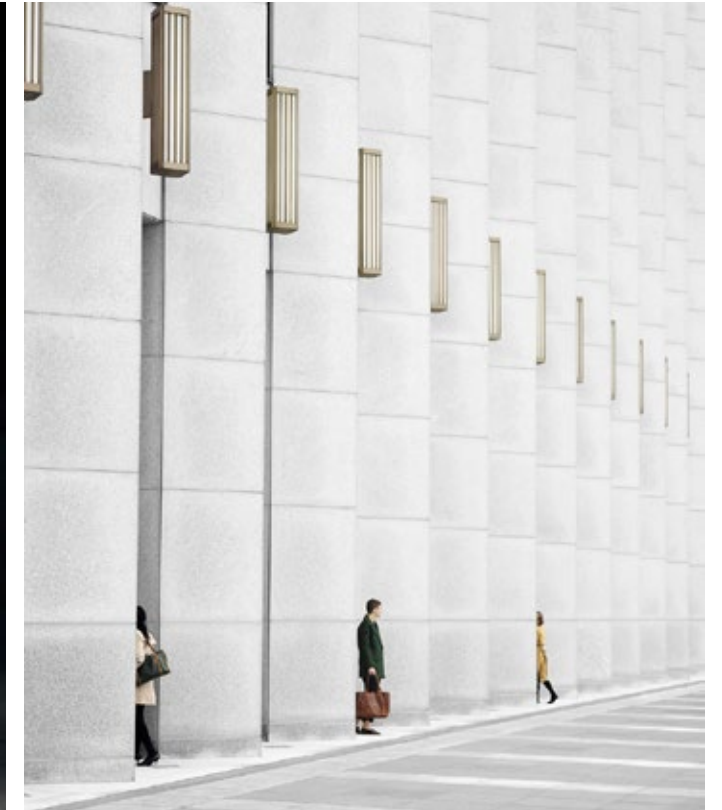
Pearson, a high end figure is staged in a less than desirable part of town. She is fearless, unwavering and even comfortable in these settings. She has the confidence to win in any arena.



TONE/COLOR



EXPRESSIONS



014

BETWEEN THE LINES

In the political cat and mouse game, one must always read between the lines. Pearson is walking through amongst the pillars as two men walk in. Who's coming and who's going?



TONE/COLOR



EXPRESSIONS



015

RIP THROUGH

A glamorously dressed Pearson, rips through large newspaper print tattooed with allegations and corruption scandal. She is commissioned to win hearts and minds.



TONE/COLOR



EXPRESSIONS



016

LADY OF JUSTICE

Pearson symbolically dressed as the famous lady of justice. She wears no blindfold to tip the scale in her favor. She is appointed to bring forth her own brand of justice.

T H A N K Y O U !

The accompanying artwork/presentation is submitted for discussion purposes only. The entire content thereof (including the copyright and/or trademark of any images or any text contained therein) has not yet been cleared for your final usage. Prior to clearance for final use, CORE makes no warranty or representation as to the ownership of the content of the accompanying artwork/presentation and will hold no liability for final usage.

523 W 6TH ST. SUITE 1107 LOS ANGELES, CA 90014

(213) 217 4900

corelosangeles.com