

PHOTO-
SHOOT
CONCEPTS

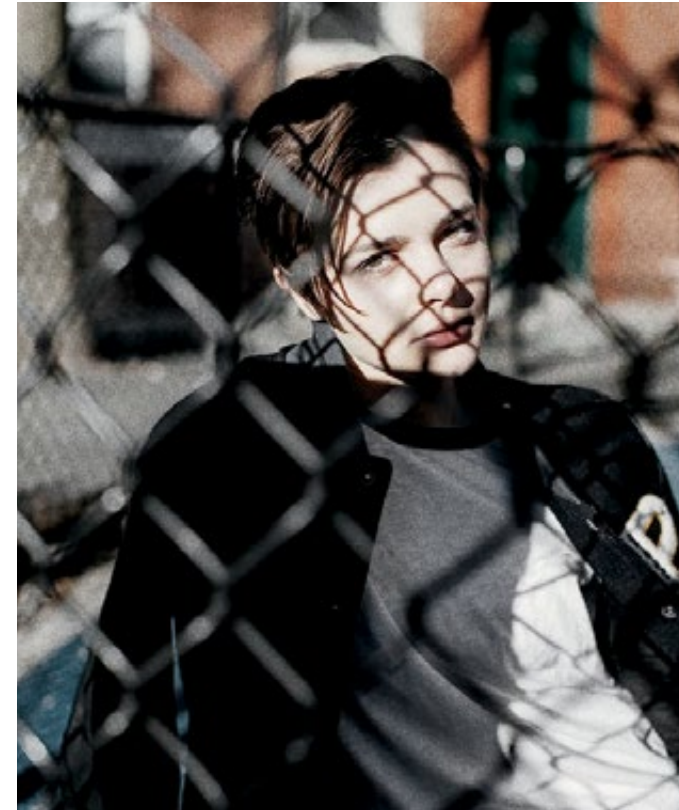
USA

PEARSON

CORE



TONE/COLOR



EXPRESSIONS



017

FRONT LINES

Pearson fiercely gazes through fencing wire in a grimy part of town. Crisp shadows of fencing are on her face.



TONE/COLOR



EXPRESSIONS



018

PARTITION

Pearson grips the fencing and closely examines the other side in a grungy part of town. Crisp shadows of fencing are on her face and body.



TONE/COLOR



EXPRESSIONS



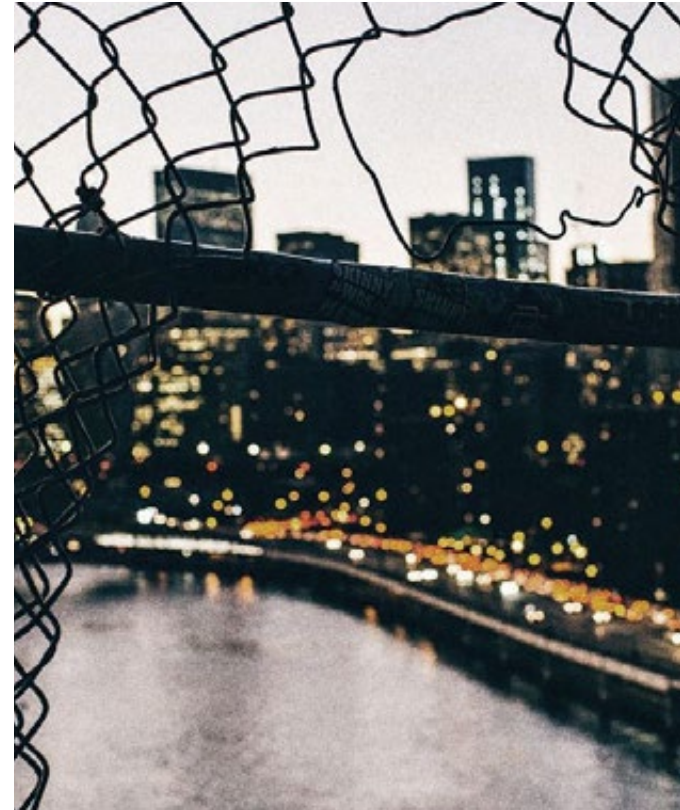
019

PROTEST

Pearson sits behind a black government car. She rigidly peers out and sees crazed protestors, also reflected on her window shield.



TONE/COLOR



EXPRESSIONS



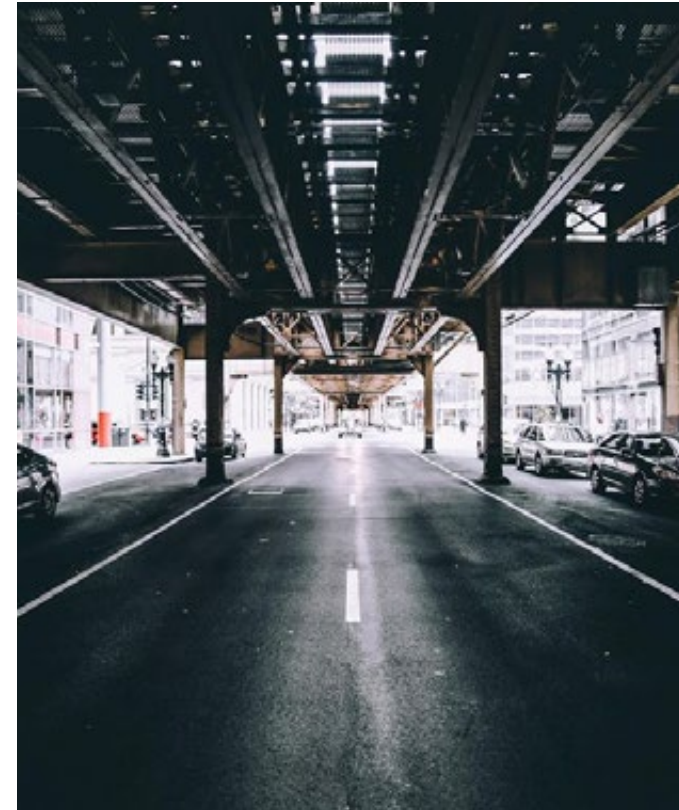
020

SURVEYING

Pearson unafraid of her surroundings, surveying the grimy areas of Chicago. Point of view is deep in the area, lacerated fencing in the foreground.



TONE/COLOR



EXPRESSIONS



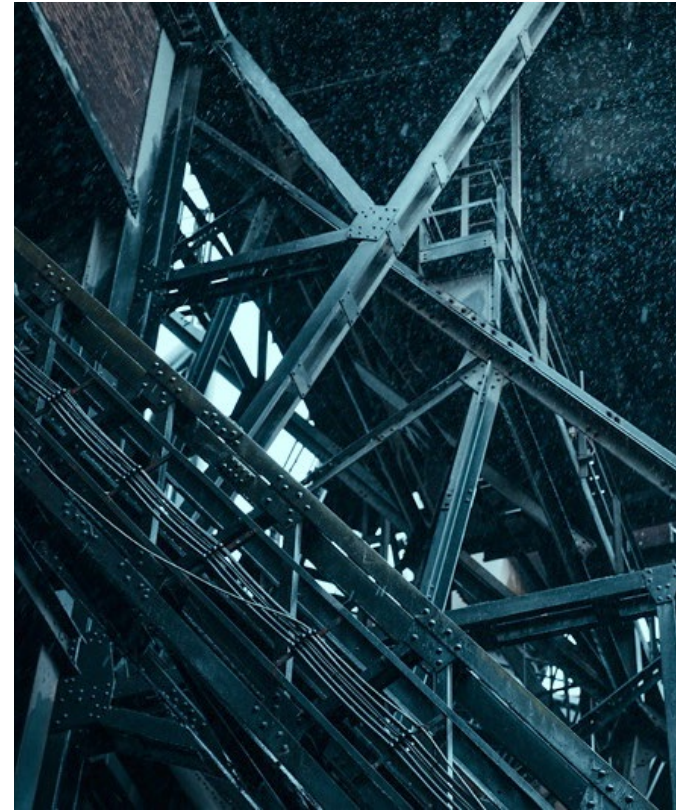
021

RAPID TRANSITION

Pearson gets out of her car under the "L" train. She's dropped right in the middle of the battleground city, Chicago. She adapts quickly and has an agenda to fulfill.



TONE/COLOR



EXPRESSIONS



022

FISH OUT OF WATER

Pearson is juxtaposed in a grimy industrial setting. Her ascension in Chicago requires that she scours the underbelly from bottom to top.



TONE/COLOR



EXPRESSIONS



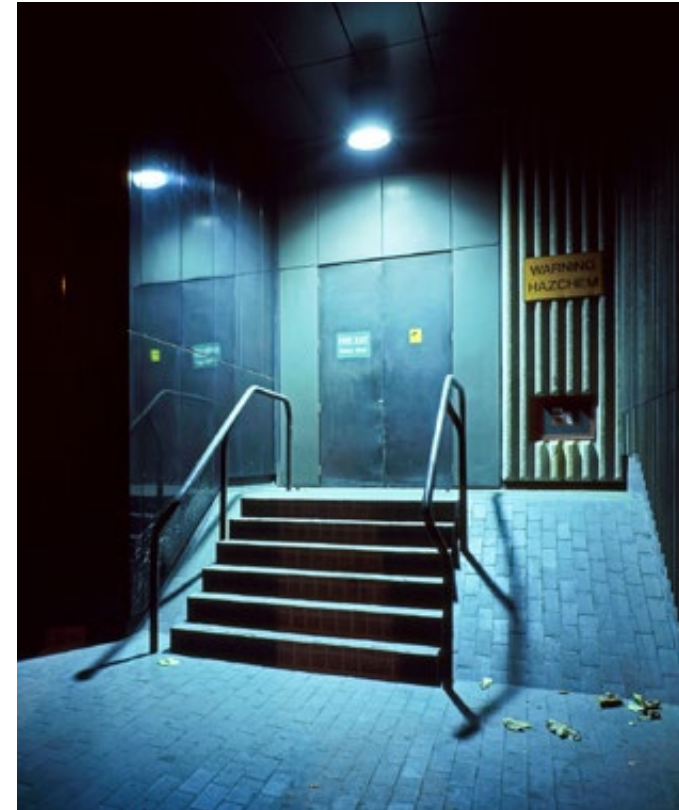
023

DRIVE

Pearson getting out of her government car as her driver holds the door. Pearson has an appetite for success and will go to any lengths and location to attain it.



TONE/COLOR



EXPRESSIONS



024

BACK ENTRANCE

Pearson holds the door for the Mayor in a back entrance of a building - avoiding media and other entities that can impede their agenda. Covert and mood-filled lighting.



TONE/COLOR



EXPRESSIONS



025

MEDIA FRENZY

Pearson glides through a swarm of media as they try to envelop her. She gives a glance back - unfazed and focused on her tasks.



TONE/COLOR



EXPRESSIONS



026

BRIGHT LIGHTS

Pearson blocks the light with her hand. Taking a high profile job, she is now under a great amount of scrutiny. She masks what she can but always keeps an eye out.



TONE/COLOR



EXPRESSIONS



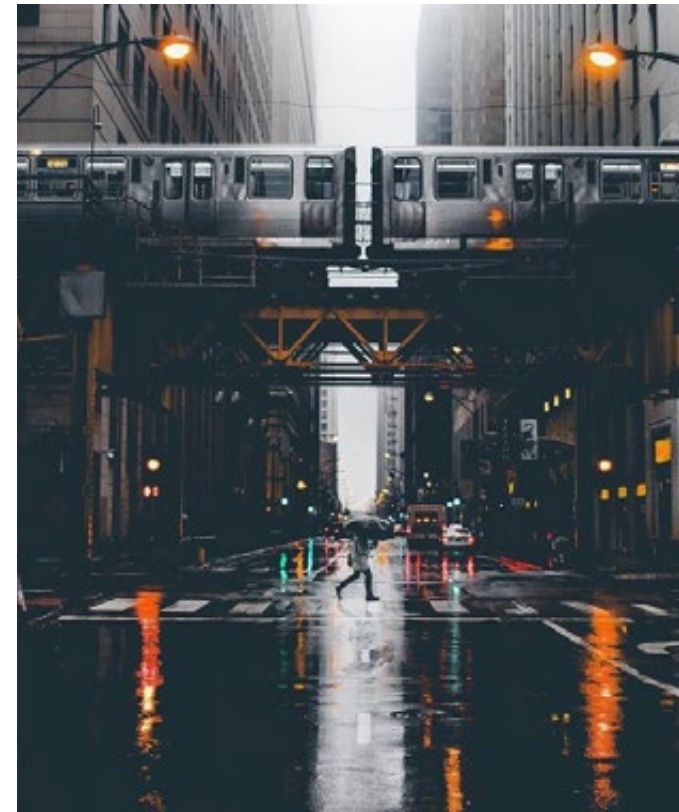
027

UNDERBELLY

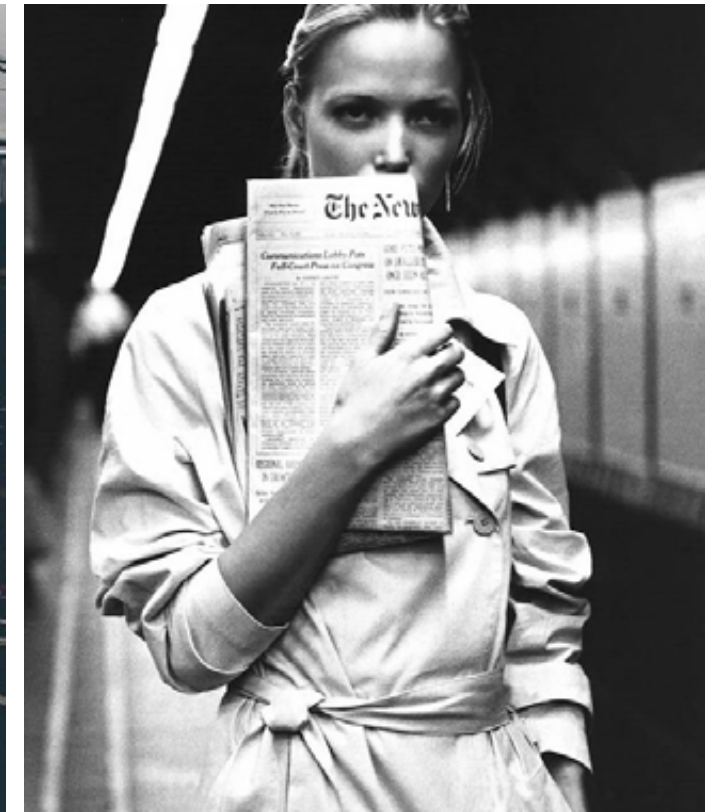
Pearson climbing the stairs in an underground industrial setting. She is pitted in Chicago's underbelly - willing to go anywhere to achieve her goals.



TONE/COLOR



EXPRESSIONS



028

ALLEGATIONS

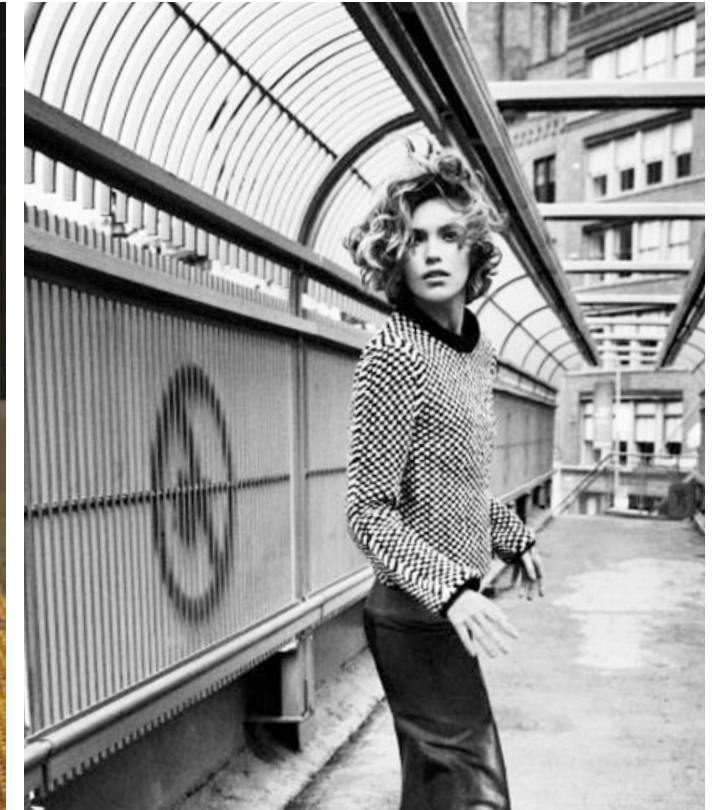
Pearson on the streets of Chicago holding a newspaper with an article of the mayor on the front. She is out in the open but wants to keep it under wraps.



TONE/COLOR



EXPRESSIONS



029

NO TRACE

Pearson travelling on an elevated platform in a worn, tarnished setting. She looks behind as if to make sure there's no trace of her actions.



TONE/COLOR



EXPRESSIONS



030

LIGHT AND SHADOW

Pearson fiercely walking through the shadows. They criss-cross on her positively and negatively. She is in and out of the shadows constantly.



TONE/COLOR



EXPRESSIONS



031

ANALYSIS

Pearson confronts a troubled mayor in a backdoor meeting. She takes inventory of his situation with critical analysis - she is the best person for the job.



TONE/COLOR



EXPRESSIONS



032

WATCHER

Pearson leans up against a grungy, graffiti-laden wall. She quietly observes and watches in the distance for any possible leverage opportunities.

T H A N K Y O U !

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